

# Alfredo Espinoza

Graphic Designer

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www.fredoportafolio.com

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## EDUCATION

### INFOCAL

Senior Technician in Graphic Design

### Josefina Balsamo Cordecruz

Technical in Graphic Design

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## PROFESSIONAL SKILLS

**Tools:** Photoshop, Illustrator, Premiere, After Effects

**Soft skills:** Creativity, communication, time management, attention to detail, adaptability, open to feedback, patience

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## WORK EXPERIENCE:

### Graphic designer

March 2024–May 2024

ATHOS

- Created animated videos for social media content
- Used all kind of assets to make visual appealing material for social media content
- Helped in the making of POP material

### Graphic designer

January 2023–September 2023

KREAB

- Used client's resources to create valuable content for social media
- Created animated material for social media content
- Helped in the making of material for marketing campaigns

### Graphic designer

May 2021–July 2022

woobrand

- Created and kept the visual identity of our clients
- Used given material to make creative videos for social media content
- Helped Art Director to organized our team

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## CERTIFICATIONS

### English | **CERTIFICATE**

June 2024

Successfully completed the EF SET certificate and has earned the level C2 Proficient